

Wie KI den digitalen Arbeitsplatz verändert

July 10th 2025

Felix Alvarez – Sales Director CEMEA



Fastest Growing DEX Company

~2,000
Customers


6M+
Seats under management

4,700+
Certified ControlUp Experts

 **JVP** 
Privately-held, venture-backed

~400
Teammates worldwide

5 Offices
San Francisco, Fort Lauderdale,
New York, Tel Aviv, London (Coming Soon)

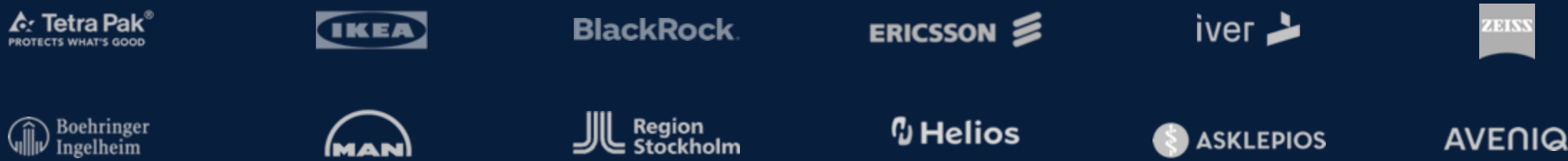


10M+
Customer automated remediations
executed weekly

700+
Value Added Resellers Worldwide

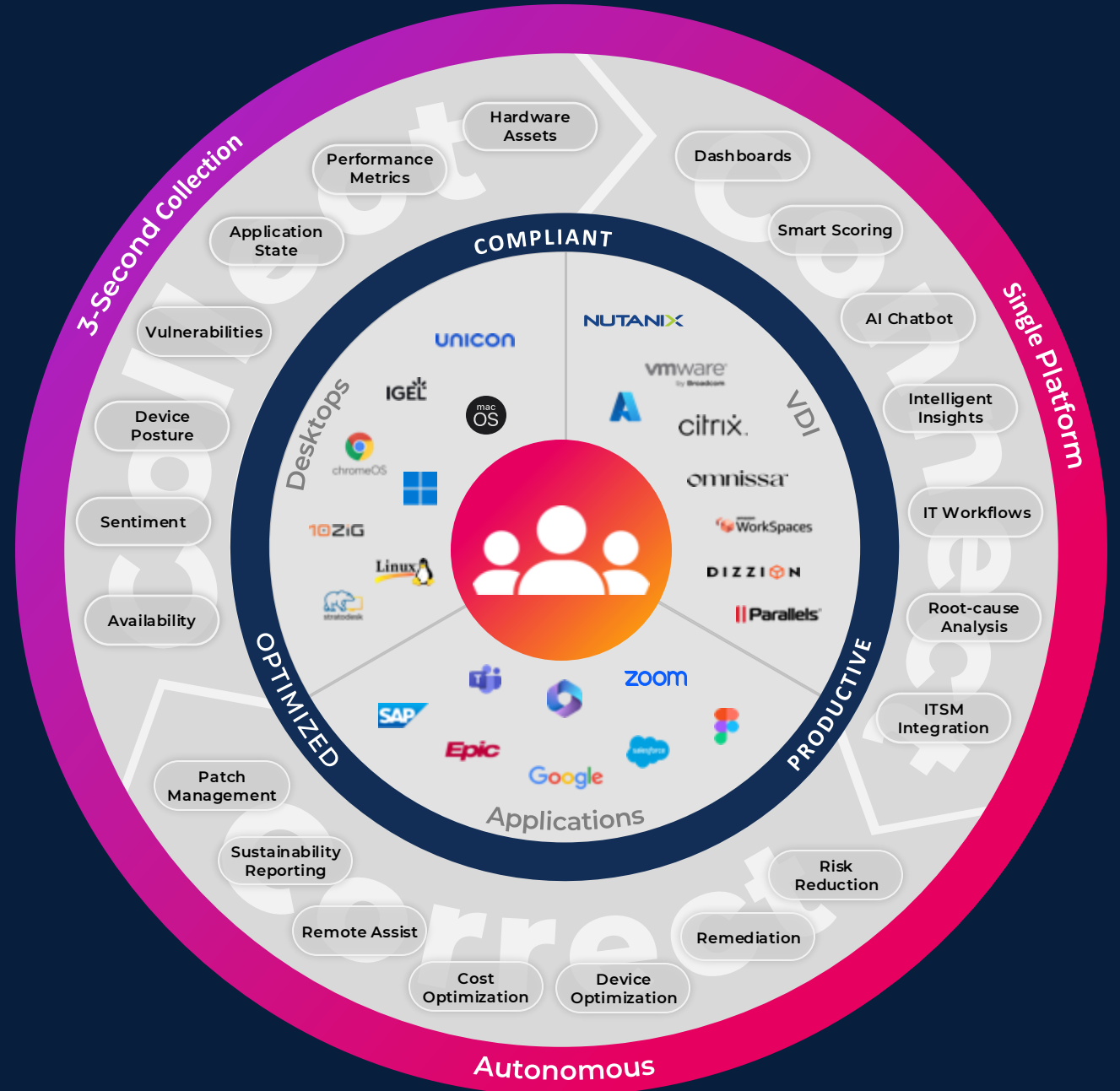
2,000+
Community members
The most active EUC and DEX community

Improving experience across millions of devices



ControlUp ONE

- True real-time visibility
- Automated remediation
- Any desktop, any application, anywhere



The role of AI in DEX

1. LLM – Chatbot



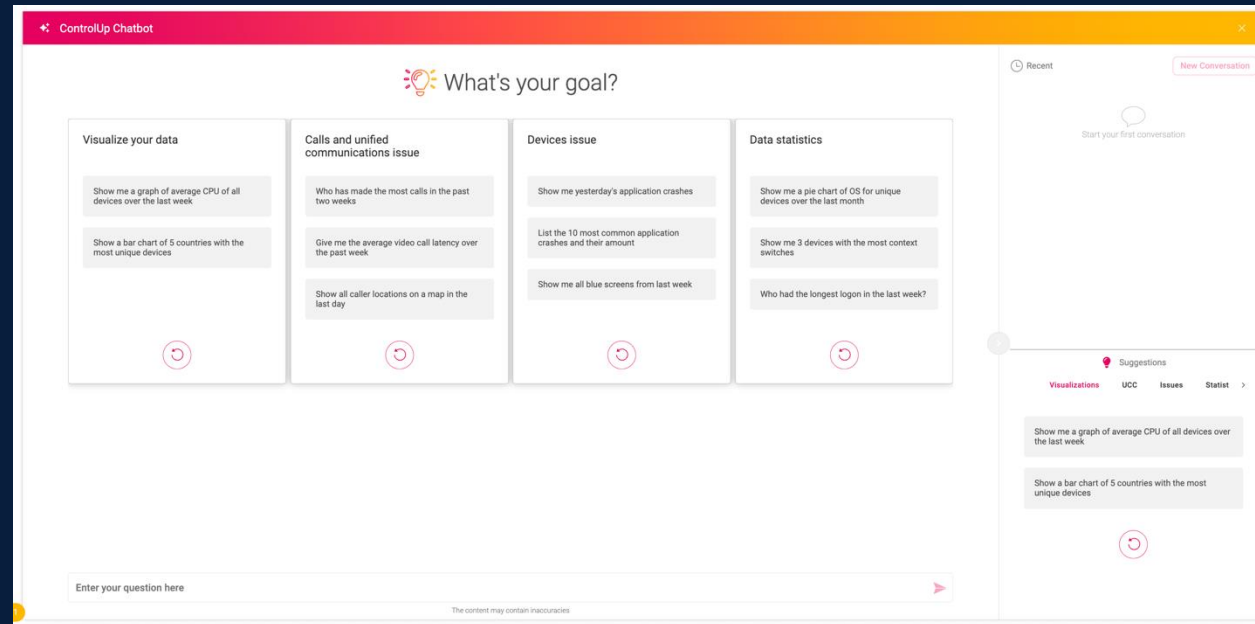
IT



DATA



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The role of AI in DEX



IT

1. LLM – Chatbot

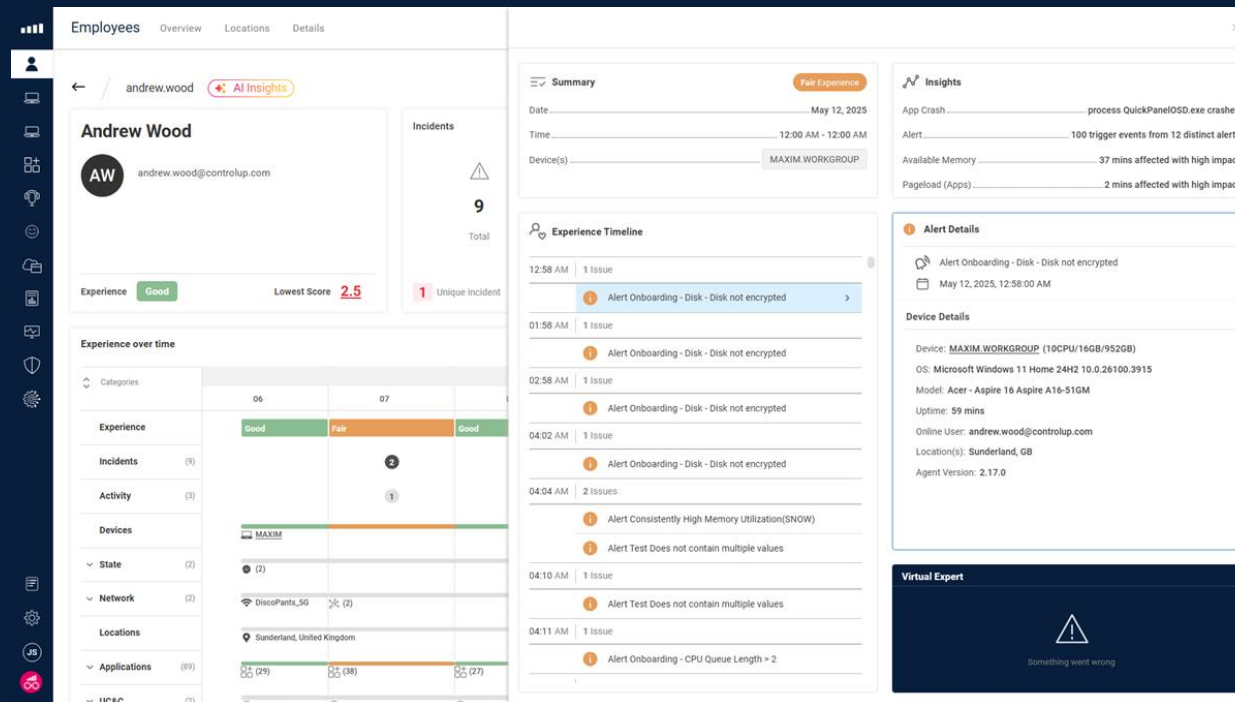
2. AI Insights



DATA



ControlUp



The role of AI in DEX



IT

1. LLM – Chatbot

2. AI Insights

3. AI suggested Configuration / remediations



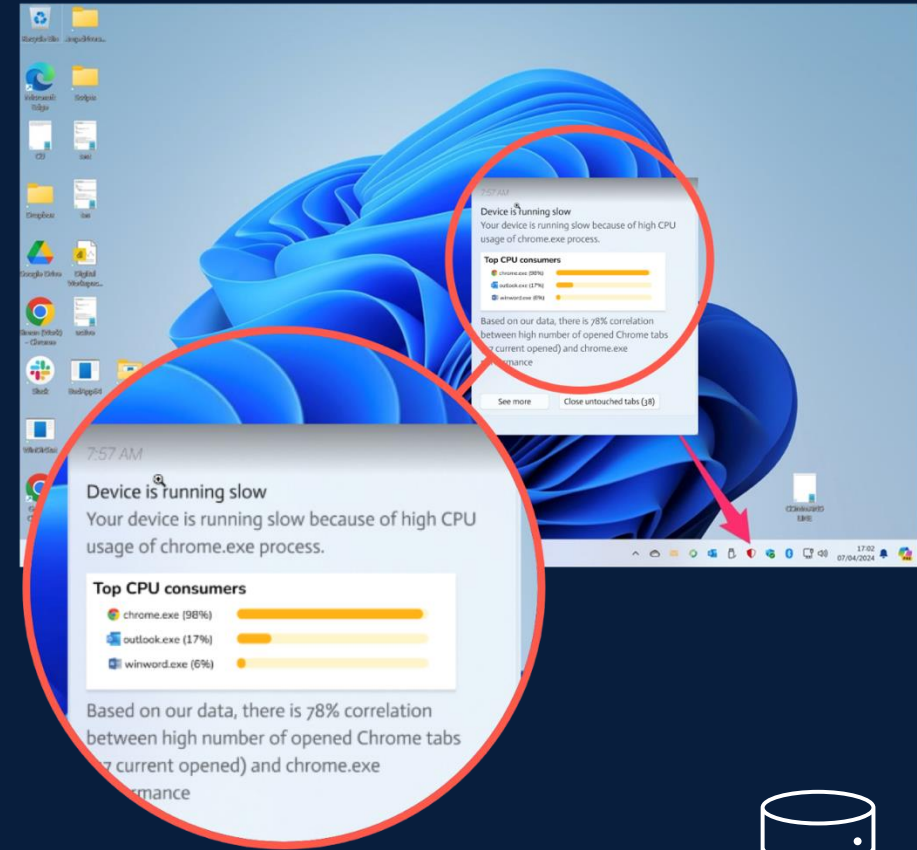
DATA



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The role of AI in DEX



Employees

1. Self-Service App, improved sentiment and self-remediation

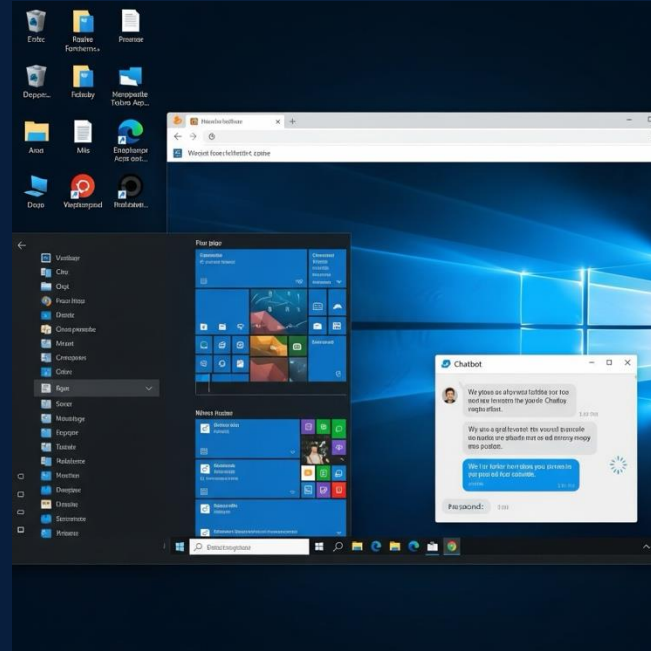


DATA



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The role of AI in DEX



Employees

1. Self-Service App, improved sentiment and self-remediation

2. LLM Chat bot into Self Service

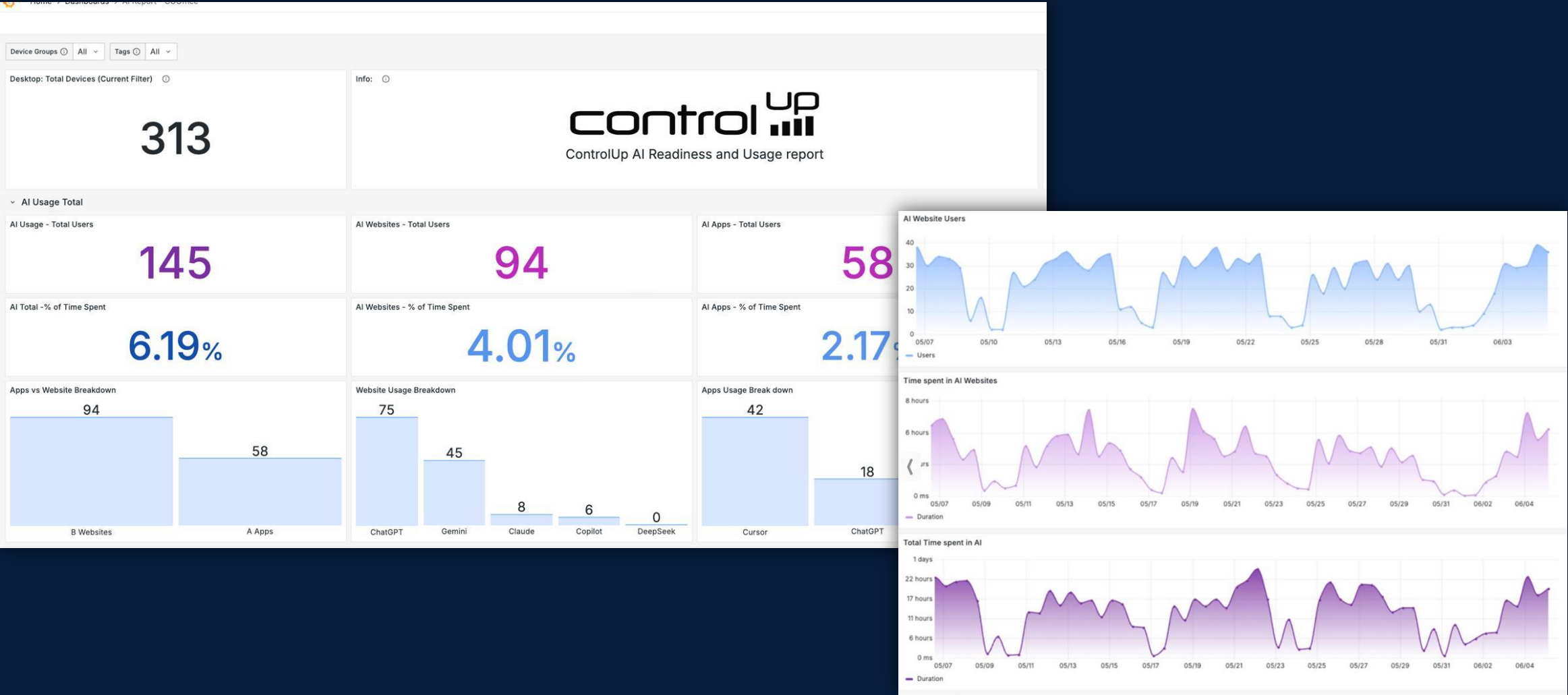


DATA



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Monitoring AI





Demo